



**FACETS**

THE FAIRHOLME  
OPEN ART PRIZE

## MAJOR SPONSOR \$7000

### SPONSORSHIP INCLUSIONS

MAY 10 - 12, 2024

#### PROMOTION, BRANDING AND PUBLICITY

1000 postcards distributed to the school community, local businesses & past attendees

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Logo and recognition in the Fairholme Open Art Prize exhibition catalogue

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MC acknowledgement at event

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Logo promotion on Opening Night invitation, event posters, banners & communique

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Promotion in Happenings @ Holme (over 3000 subscribers)

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Acknowledgement in At Holme newsletter (readership of 1500)

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Full page advertisement in 2024 Focus Magazine (annual distribution to 10,000)

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Business banners displayed at event

#### SOCIAL MEDIA EXPOSURE

Online promotion on Fairholme Open Art Prize webpage for 12 months

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Direct link to your business' website on social platforms

#### EXTRA BENEFITS

Invitation to Artists Evening for 10 guests (nominated by you)

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Invitation to Opening Night for 10 guests (nominated by you)

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Opportunity to purchase artwork (excluding Aquisitive works) prior to Opening Night



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**EVENT SPONSOR \$4500**

**SPONSORSHIP INCLUSIONS**

MAY 10 - 12, 2024

### PROMOTION, BRANDING AND PUBLICITY

Logo and recognition in the Fairholme Open Art Prize exhibition catalogue

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Business banners displayed at event (provided by business)

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Promotion in Happenings @ Holme (over 3000 subscribers)

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Acknowledgement in At Holme newsletter (readership of 1500)

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Half page advertisement in 2024 Focus Magazine (annual distribution to 10,000)

### SOCIAL MEDIA EXPOSURE

Online promotion on Fairholme Open Art Prize webpage for 12 months

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Direct link to your business' website on social platforms

### EXTRA BENEFITS

Invitation to Artists Evening for 5 guests (nominated by you)

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Invitation to Opening Night for 5 guests (nominated by you)

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Opportunity to purchase artwork (excluding Aquisitive works) prior to Opening Night

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## EVENT SPONSOR \$3000

### SPONSORSHIP INCLUSIONS

MAY 10 -12, 2024

#### PROMOTION, BRANDING AND PUBLICITY

Business banners displayed at event (provided by business)

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Promotion in Happenings @ Holme (over 3000 subscribers)

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Acknowledgement in At Holme newsletter (readership of 1500)

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#### SOCIAL MEDIA EXPOSURE

Online promotion on Fairholme Open Art Prize webpage for 12 months

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Acknowledgement of your business on social platforms

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#### EXTRA BENEFITS

Invitation to Artists Evening for 2 guests (nominated by you)

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Invitation to Opening Night for 2 guests (nominated by you)

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Opportunity to purchase artwork (excluding Aquisitive works) prior to Opening Night

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## EVENT SPONSOR \$1500

### SPONSORSHIP INCLUSIONS

MAY 10 - 12, 2024

#### PROMOTION, BRANDING AND PUBLICITY

Online promotion on the Fairholme Open Art Prize webpage and social media platforms

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Promotion in Happenings @ Holme (over 3000 subscribers)

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Acknowledgement in At Holme newsletter (readership of 1500)

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Invitation to Opening Night for 2 guests (nominated by you)

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## EVENT SPONSOR \$750

### SPONSORSHIP INCLUSIONS

MAY 10 - 12, 2024

#### PROMOTION, BRANDING AND PUBLICITY

Online promotion on the Fairholme Open Art Prize webpage and social media platforms

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Promotion in Happenings @ Holme (over 3000 subscribers)

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Acknowledgement in At Holme newsletter (readership of 1500)

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